



VEGAS MEANS BUSINESS

Close the Deal and Make New Opportunities.

TEN REASONS TO HOLD YOUR EVENT IN LAS VEGAS

1. Accommodations

With more than 148,000 rooms, Las Vegas offers the best group value proposition in the world.

2. Convention Services

With more than 242,000 resort industry employees, Las Vegas will provide the best convention experience in the world. Our resorts host more than 19,000 meetings, conventions and incentive programs annually, ranging in size from 10 to more than 100,000 attendees.

3. Increased Attendance

The attractiveness of Las Vegas generates strong attendance for meetings. On average, attendance increases 14% when conventions rotate into Las Vegas. Research also shows that attendees spend more time in meetings and on the trade show floor when programs are held in Las Vegas.

4. Convention Centers

Space, space and more space. Las Vegas has more than 10.5 million sq. ft. of exhibit space and is home to three of the country's 10 largest convention venues: the Mandalay Bay Convention Center, a 1.7 million-square-foot center on the south Strip; 1.8 million-square foot Sands Expo and Convention Center adjacent to the Venetian; and the 2.2 million-square-foot Las Vegas Convention Center.

5. Air Service

With more than 900 flights per day and non-stop service from 130+ US cities, Las Vegas is easy on your time and budget.

6. Location, Location, Location

McCarran International Airport is conveniently located just one mile from Las Vegas Boulevard and 3.5 miles from the Las Vegas Convention Center. Over 114,000 hotel rooms are within a 15 minute drive from the airport.

7. Weather

Las Vegas averages 320 days of sunshine per year. With an average temperature of 66.3 degrees, annual rainfall of 4.13 inches and humidity around 29 percent, the climate is perfect for meetings held throughout the year.

8. Transportation

The close proximity of Las Vegas hotels, in many cases, eliminates the need for transportation as delegates can walk to many destinations. When transportation is required, however, Las Vegas offers a myriad of options including bus, taxi, shuttles and the country's first automated monorail.

9. Dining

There are few other cities in the world that are able to boast about the wide array of dining options available, from all-you-can-eat-buffets to some of the finest restaurants in the world. Many of the great chefs have set up shop in Las Vegas restaurants, where patrons are consistently rewarded with great food. As a result, Las Vegas has options for every culinary taste.

10. Las Vegas Convention and Visitors Authority

The LVCVA is the ultimate authority on Las Vegas. Our team of friendly Las Vegas experts has an extensive array of tools available to assist you, including:

- Lead distribution
- Attendance promotion
- Site inspection arrangements
- Familiarization tours
- Facility and contact information
- LVCVA housing assistance
- Local supplier coordination
- Promotion assistance
- Press releases/press kits
- Visitor brochures, guides and maps
- Calendar of events and shows
- Convention/trade show planning services
- Registration Staffing
- Destination Research